

The timeline represents the minimum recommended activity. NCAA restricts coaches from returning emails and calls the freshman, sophomore and before the junior years so don't become discouraged. Keep emails and letters brief and to the point. Always include links to team and personal websites and coach contact information.

	April - May	June	July	August - September	Accomplished Goals
Summer before the HS freshman year	Finalize plans to attend one or more softball camps this summer	Softball camps; email sched/game times to coaches	Send update on season; email sched to coaches; register for PSAT (fall)	Email personal/team accomplishments; send Fall sched; book Fall softball camp	Attend one or more softball camps; contacted 14 different coaches; registered for PSAT
Letters/emails/calls:	8	10 (8 followup, 2 new)	12 (10 followup, 2 new)	14 (12 followup, 2 new)	14

	October	Nov - Dec	January	February - March	Accomplished Goals
HS freshman year	Take PSAT; email sched/game times to coaches	Softball camps; email sched/game times to coaches	Email coaches personal/team accomplishments;	Keep coaches updated on HS season	Established contact with at least 20 different coaches; taken PSAT, attended 2 or more camps
Letters/emails/calls:	14	16 (14 followup, 2 new)	18 (16 followup, 2 new)	20 (18 followup, 2 new)	20

	April - May	June	July	August - September	Accomplished Goals
Summer before the HS sophomore year	Email HS season accomplishments; Plan one or more softball camps this summer	Softball camps; email sched/game times to coaches	Send update on season; email sched/game times to coaches; register for PSAT (fall)	Email personal/team accomplishments; send Fall sched; book Fall softball camp	Established contact with at least 30 different coaches; attended 2 or more camps
Letters/emails/calls:	20	22 (20 followup, 2 new)	26 (22 followup, 4 new)	30 (26 followup, 4 new)	30

	October	Nov - Dec	January	February - March	Accomplished Goals
HS sophomore year	Take PSAT; send sched/game times to coaches	Softball camps; email sched/game times to coaches; visit college campuses	Email personal/team accomplishments; register for SAT(optional)	Take SAT(optional); keep coaches updated on HS season; sched skills video shoot (April)	Determined most promising college prospects; taken PSAT (SAT optional); sched skills video shoot
Letters/emails/calls:	By now you will have a firm list of prospective colleges and will begin receiving college letters, brochures, etc. Continue with the promising ones, add to it as desired.				

	April - May	June	July	August - September	Accomplished Goals
Summer before the HS junior year	Skills Video ; Email HS season accomplishments; Plan softball camps; reg for SAT	Softball camps; email sched/game times to coaches; send out skills video ; take SAT	Send season updates & sched/game times to coaches; register to NCAA Clearinghouse	Email personal/team accomplishments; send Fall sched; visit college campuses	Taken SAT; in detail "talks" with coaches; skills video shot & sent out; leads on 3 to 4 potential offers
Letters/emails/calls:	Emails and calls to coaches should be more detailed. Get firm answers on your potential as a recruit...weed out the low to zero possibilities to focus on the best ones.				

	October	Nov - Dec	January	February - March	Accomplished Goals
HS junior year	Send sched/game times to coaches; plan softball camp	Email sched/game times to coaches; softball camp; visit college campuses	Email personal/team accomplishments; register for SAT	Take SAT; keep coaches updated on HS season;	Made several unofficial visits to colleges; taken SAT; possible verbal commit
Letters/emails/calls:	Not unusual to verbally commit at this time. It is not binding BUT, make sure. They are committing to you as much as you are to them (in most cases!). Maintain contact!				

	April - May	June	July	August - September	Accomplished Goals
Summer before the HS senior year	Email HS season accomplishments; Plan softball camps; reg for SAT(optional)	Softball camps; email sched to coaches; take SAT(optional)	Send update on season; email sched/game times to coaches; sched official visits to colleges	Email personal/team accomplishments; send Fall sched; official visits to colleges	Finished with SAT; made official and unofficial visits to colleges; narrowed options to best 3
	The goal is to be committed sometime during this period. All effort is placed on finalizing your top 3 options.				

	October	Nov - Dec	January - February	March - April - May	Accomplished Goals
HS senior year	Official and unofficial visits to colleges ; send sched/game times to coaches	Early signing period (Nov)	Email personal/team accomplishments; visit college campuses (if not signed)	Official signing period (April); confirm all school transcripts sent to NCAA Clearinghouse	Made all necessary visits to make the best choice; sign the deal
	This is the time you are rewarded for all the hard work you put in. If the right deal hasn't come along, repeat the "Summer before the HS senior year".				